

Exhibit A

```
{{ 'section-blog-post.css' | asset_url | stylesheet_tag }}

<article
  class="article-template"
  itemscope itemtype="http://schema.org/BlogPosting"
>

{%- for block in section.blocks -%}
  {%- case block.type -%}

    {%- when '@app' -%}
    <div class="page-width page-width--narrow">
      {% render block %}
    </div>
    {%- when 'featured_image' -%}
    {%- if article.image -%}
    <div
      class="article-template__hero-container" {{ block.shopify_attributes }}>
    <div
      class="article-template__hero-{{ block.settings.image_height }} media"
      itemprop="image"
      {% if block.settings.image_height == 'adapt' and article.image %}
      style="padding-bottom: {{ 1 | divided_by: article.image.aspect_ratio | times: 100 }}%;"
      {% endif %}
    >

    <img
      srcset="{% if article.image.width >= 350 %}{{ article.image | image_url: width: 350 }} 350w,{% endif %}
      {% if article.image.width >= 750 %}{{ article.image | image_url: width: 750 }} 750w,{% endif %}
      {% if article.image.width >= 1100 %}{{ article.image | image_url: width: 1100 }} 1100w,{% endif %}
      {% if article.image.width >= 1500 %}{{ article.image | image_url: width: 1500 }} 1500w,{% endif %}
      {% if article.image.width >= 2200 %}{{ article.image | image_url: width: 2200 }} 2200w,{% endif %}
      {% if article.image.width >= 3000 %}{{ article.image | image_url: width: 3000 }} 3000w,{% endif %}
      {{ article.image | image_url }} {{ article.image.width }}w"
      sizes="(min-width: {{ settings.page_width }}px) {{ settings.page_width | minus: 100 }}px, (min-width: 750px) calc(100vw - 10rem), 100vw"
      src="{{ article.image | image_url: width: 1100 }}"
      loading="eager"
      width="{{ article.image.width }}"
      height="{{ article.image.height }}"
      alt="{{ article.image.alt | escape }}">
    </div>
  </div>
{%- endif -%}

{%- when 'title' -%}
<header class="page-width page-width--narrow" {{ block.shopify_attributes }}>
  <h1
    class="article-template__title"
```

```
<link rel="stylesheet" href="{{asset_url 'section-main-article.css'}}" />

<article
  class="article-template"

>
  {{#with this as |global|}}
  {{#each section.block_order as |blockId|}}
    {{#with (lookup ../section.blocks blockId)}}

      {{#if type "===" "select"}}
      {{#if global.article.image.src}}
      <div
        class="page-width article-template__hero-container" {{{shopline_attributes}}}>
      <div
        class="article-template__hero-{{settings.image_height}} media"

        {{#and (if settings.image_height "===" "adapt") (if global.article.image)}}
        style="padding-bottom:{{times (divide 1 global.article.image.aspect_ratio) 100}}%;"
        {{/and}}
      >
        {{snippet "image" data=global.article.image lazy=false fetchpriority="high"}}

      </div>
    </div>
  {{/if}}
  {{/if}}

  {{#if type "===" "title"}}
  <header class="page-width" {{{shopline_attributes}}}>
  <h1
    class="article-template__title title4"
```

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```
    itemprop="headline"
  >
    {{ article.title | escape }}
  </h1>
  {%- if block.settings.blog_show_date -%}
    <span
      class="circle-divider caption-with-letter-spacing"
      itemprop="dateCreated pubdate datePublished"
    >
      {{ article.published_at | time_tag: format: 'date' }}
    </span>
  {%- endif -%}
  {%- if block.settings.blog_show_author -%}
    <span
      class="caption-with-letter-spacing"
      itemprop="author"
      itemscope itemType="http://schema.org/Person"
    >
      <span itemprop="name">{{ article.author }}</span>
    </span>
  {%- endif -%}
</header>

{%- when 'content' -%}
<div
  class="article-template__content page-width page-width--narrow rte"
  itemprop="articleBody"
  {{ block.shopify_attributes }}
>
  {{ article.content }}
</div>

{%- when 'share' -%}
<div
  class="article-template__social-sharing page-width page-width--narrow"
  {{ block.shopify_attributes }}
>

<share-button class="share-button" {{ block.shopify_attributes }}>
  <button class="share-button__button hidden">
    {% render 'icon-share' %}
    {{ block.settings.share_label | escape }}
  </button>
  <details id="Details-{{ block.id }}-{{ section.id }}">
    <summary class="share-button__button">
```

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```
>
  {{global.article.title}}
</h1>
  {{if settings.blog_show_date}}
    <span
      class="circle-divider caption-with-letter-spacing body3"
    >
      {{date global.article.published_at "abbreviated_date"}}
    </span>
  {{/if}}
  {{if settings.blog_show_author}}
    <span
      class="caption-with-letter-spacing body3"
    >
      <span itemprop="name">{{global.article.author}}</span>
    </span>
  {{/if}}
</header>
<div class="article-template__divide page-width"></div>
{{/if}}

{{#if type "==" "content"}}
<div
  class="article-template__content page-width rte body3"
  itemprop="articleBody"
  {{{shopline_attributes}}}
>
  {{{global.article.content}}}
</div>
{{/if}}

{{#if type "==" "share"}}
<div
  class="article-template__social-sharing page-width"
  {{{shopline_attributes}}}
>

  {{assign "share_url" (append global.request.origin global.article.url)}}
  {{snippet "share-button" share_link=share_url}}
```

DAWN

```
{% render 'icon-share' %}
{{ block.settings.share_label | escape }}
</summary>
<div id="Article-share-{{ section.id }}" class="share-button__fallback motion-reduce">
  <div class="field">
    <span id="ShareMessage-{{ section.id }}" class="share-button__message hidden" role="status">
    </span>
    <input type="text"
      class="field__input"
      id="url"
      value="{{ request.origin | append: article.url }}"
      placeholder="{{ 'general.share.share_url' | t }}"
      onclick="this.select();"
      readonly
    >
    <label class="field__label" for="url">{{ 'general.share.share_url' | t }}</label>
  </div>
  <button class="share-button__close hidden no-js-hidden">
    {% render 'icon-close' %}
    <span class="visually-hidden">{{ 'general.share.close' | t }}</span>
  </button>
  <button class="share-button__copy no-js-hidden">
    {% render 'icon-clipboard' %}
    <span class="visually-hidden">{{ 'general.share.copy_to_clipboard' | t }}</span>
  </button>
</div>
</details>
</share-button>
<script src="{{ 'share.js' | asset_url }}" defer="defer"></script>
</div>
{%- endcase -%}
{%- endfor -%}
```

```
<div class="article-template__back element-margin-top center">
  <a
    href="{{ blog.url }}"
    class="article-template__link link animate-arrow"
  >
    <span class="icon-wrap">
      {% render 'icon-arrow' %}
    </span>
    {{ 'blogs.article.back_to_blog' | t: title: blog.title }}
  </a>
</div>
{%- if blog.comments_enabled? -%}
  <div class="article-template__comment-wrapper background-secondary">
```

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```
</div>
  {{/if}}
  {{/with}}
  {{/each}}
{{/with}}

<div class="article-template__back element-margin-top page-width">
  <a
    href="{{blog.url}}"
    class="article-template__link link animate-arrow body3"
  >
    <span class="icon-wrap">
      {{snippet "icon-arrow"}}
    </span>
    {{t "blog.general.back"}}
  </a>
</div>
{{#if blog.comments_enabled}}
  <div class="article-template__comment-wrapper">
```

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```
<div id="comments" class="page-width page-width--narrow">
  {%- if article.comments_count > 0 -%}
  {%- assign anchorId = '#Comments-' | append: article.id -%}
  <h2
    id="Comments-{{ article.id }}"

    tabindex="-1"
  >
    {{ 'blogs.article.comments' | t: count: article.comments_count }}

</h2>
{% paginate article.comments by 5 %}
<div class="article-template__comments">
  {%- if comment.status == 'pending' and comment.content -%}
  <article
    id="{{ comment.id }}"
    class="article-template__comments-comment"
  >
    {{ comment.content }}
    <footer class="right">
      <span class="circle-divider caption-with-letter-spacing">
        {{ comment.author }}
      </span>
    </footer>
  </article>
  {%- endif -%}

  {%- for comment in article.comments -%}
  <article
    id="{{ comment.id }}"
    class="article-template__comments-comment"
  >
    {{ comment.content }}
    <footer class="right">
      <span class="circle-divider caption-with-letter-spacing">
        {{ comment.author }}
      </span>
      <span class="caption-with-letter-spacing">
        {{ comment.created_at | time_tag: format: 'date' }}
      </span>
    </footer>
  </article>
  {%- endfor -%}

  {% render 'pagination', paginate: paginate, anchor: anchorId %}
```

SEED

```
<div id="comments" class="page-width">
  {{#if article.comments_count ">" 0}}
  {{assign "anchor_id" (append "#Comments-" article.id)}}
  <h2
    id="{{anchor_id}}"
    class="article-template__comment-title title4"
    tabindex="-1"
  >
    {{#if article.comments_count "==" 1}}
    {{t "blog.comment.single_count" count=article.comments_count}}
    {{else}}
    {{t "blog.comment.title" count=article.comments_count}}
    {{/if}}
  </h2>
  {{#paginate article.comments by=5}}
  <div class="article-template__comments">
    {{#and (if comment.status "==" "pending") comment.content}}
    <article
      id="{{comment.id}}"
      class="article-template__comments-comment body3"
    >
      {{comment.content}}
      <footer class="right">
        <span class="circle-divider caption-with-letter-spacing body6">
          {{comment.author}}
        </span>
      </footer>
    </article>
    {{/and}}

    {{#each article.comments as |comment|}}
    <article
      id="{{comment.id}}"
      class="article-template__comments-comment body3"
    >
      {{comment.content}}
      <footer class="right">
        <span class="circle-divider caption-with-letter-spacing body6">
          {{comment.author}}
        </span>
        <span class="caption-with-letter-spacing body6">
          {{date comment.created_at "abbreviated_date"}}
        </span>
      </footer>
    </article>
    {{/each}}
  {{#if paginate.pages ">" 1}}
  {{snippet "pagination" paginate=paginate anchor=""}}
```

DAWN

```
</div>
{% endpaginate %}
{%- endif -%}

{% form 'new_comment', article %}

{%- liquid
  assign post_message = 'blogs.article.success'
  if blog.moderated? and comment.status == 'unapproved'
    assign post_message = 'blogs.article.success_moderated'
  endif
-%}

<h2>
  {{ 'blogs.article.comment_form_title' | t }}
</h2>
{%- if form.errors -%}
  <div class="form__message" role="alert">
    <h3
      class="form-status caption-large text-body"
      tabindex="-1"
      autofocus
    >
      {% render 'icon-error' %}
      {{ 'templates.contact.form.error_heading' | t }}
    </h3>
  </div>
  <ul class="form-status-list caption-large">
    {%- for field in form.errors -%}
      <li>
        <a href="#CommentForm-{{ field }}" class="link">
          {%- if form.errors.translated_fields[field] contains 'author' -%}
            {{ 'blogs.article.name' | t }}
          {%- elsif form.errors.translated_fields[field] contains 'body' -%}
            {{ 'blogs.article.message' | t }}
          {%- else -%}
            {{ form.errors.translated_fields[field] }}
          {%- endif -%}
          {{ form.errors.messages[field] }}
        </a>
      </li>
    {%- endfor -%}
  </ul>

  {%- elsif form.posted_successfully? -%}
    <div class="form-status-list form__message" role="status">
```

SEED

```
{{/if}}
</div>
{{/paginate}}
{{/if}}

{{assign "moderated" blog.moderated}}
{{#form "new_comment" article}}

  {{#and moderated form.posted_successfully}}
    {{assign "post_message" "blog.comment.comment_audit_tip"}}
  {{else}}
    {{assign "post_message" "blog.comment.success"}}
  {{/and}}

<h2 class="title4 comment_title">
  {{t "blog.comment.post_comment"}}
</h2>
{{#if form.errors.messages}}

  <h3
    class="field__info field__info--error body6"
    tabindex="-1"
  >
    {{snippet "icon-error"}}
    {{form.errors.messages}}
  </h3>

{{/if}}
{{#if form.posted_successfully}}
```

DAWN

```
<h3
  class="form-status"
  tabindex="-1"
  autofocus
>
  {% render 'icon-success' %}
  {{ post_message | t }}
</h3>
</div>
{%- endif -%}

<div
  {% if blog.moderated? == false %}
    class="article-template__comments-fields"
  {% endif %}
>
  <div class="article-template__comment-fields">
    <div class="field field--with-error">
      <input
        type="text"
        name="comment[author]"
        id="CommentForm-author"
        class="field__input"
        autocomplete="name"
        value="{{ form.author }}"
        aria-required="true"
        required
        {% if form.errors contains 'author' %}
          aria-invalid="true"
          aria-describedby="CommentForm-author-error"
        {% endif %}
        placeholder="{{ 'blogs.article.name' | t }}"
      >
      <label
        class="field__label"
        for="CommentForm-author"
      >
        {{ 'blogs.article.name' | t }}
        <span aria-hidden="true">*</span>
      </label>
      {%- if form.errors contains 'author' -%}
        <small id="CommentForm-author-error">
          <span class="form__message">{% render 'icon-error' %}{{ 'blogs.article.name' | t }} {{ form.errors.messages['author'] }}.</span>
        </small>
      {%- endif -%}
    </div>
    <div class="field field--with-error">
      <input
```

SEED

```
<h3
  class="field__info body6"
  tabindex="-1"
>
  {{snippet "icon-success"}}
  {{t post_message}}
</h3>

{{/if}}

<div
  {{#unless blog.moderated}}
    class="article-template__comments-fields"
  {{/unless}}
>
  <div class="article-template__comment-fields">
    <div class="field field--with-error">
      <input
        type="text"
        name="comment[author]"
        id="CommentForm-author"
        class="field__input"
        autocomplete="name"
        value="{{form.author}}"

        required

        placeholder="{{t 'customer.account.name'}}"
      />
      <label
        class="field__label"
        for="CommentForm-author"
      >
        {{t "customer.account.name"}}

      </label>

    </div>
    <div class="field field--with-error">
      {{snippet
```

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```
type="email"
name="comment[email]"
id="CommentForm-email"
autocomplete="email"
class="field__input"
value="{{ form.email }}"
autocorrect="off"
autocapitalize="off"
aria-required="true"
required
{% if form.errors contains 'email' %}
  aria-invalid="true"
  aria-describedby="CommentForm-email-error"
{% endif %}
placeholder="{{ 'blogs.article.email' | t }}"
>
<label
  class="field__label"
  for="CommentForm-email"
>
  {{ 'blogs.article.email' | t }}
  <span aria-hidden="true">*</span>
</label>
{%- if form.errors contains 'email' -%}
  <small id="CommentForm-email-error">
    <span class="form__message">{% render 'icon-error' %}{{ 'blogs.article.email' | t }} {{ form.errors.messages['email'] }}.</span>
  </small>
{%- endif -%}
</div>
</div>
<div class="field field--with-error">
  <textarea
    rows="5"
    name="comment[body]"
    id="CommentForm-body"
    class="text-area field__input"
    aria-required="true"
    required
    {% if form.errors contains 'body' %}
      aria-invalid="true"
      aria-describedby="CommentForm-body-error"
    {% endif %}
    placeholder="{{ 'blogs.article.message' | t }}"
  >
    {{ form.body }}
  </textarea>
<label
```

SEED

```
"input-email"
input_name="comment[email]"
input_id="CommentForm-email"
input_autocomplete="email"
input_class="field__input"
input_value=form.email
input_autocorrect="off"
input_autocapitalize="off"

input_required=true

input_placeholder=(t 'customer.account.email')
}}
<label
  class="field__label"
  for="CommentForm-email"
>
  {{t "customer.account.email"}}

</label>

</div>
</div>
<div class="field field--with-error">
  <textarea
    rows="5"
    name="comment[body]"
    id="CommentForm-body"
    class="field__input text-area"

    required

    placeholder="{{t 'blog.comment.post_comment'}}"
    value="{{form.body}}"
  >
    {{form.body}}
  </textarea>
<label
```


DAWN

```

        class="form__label field__label"
        for="CommentForm-body"
    >
        {{ 'blogs.article.message' | t }}
        <span aria-hidden="true">*</span>
    </label>
</div>
{%- if form.errors contains 'body' -%}
<small id="CommentForm-body-error">
    <span class="form__message">{% render 'icon-error' %}{{ 'blogs.article.message' | t }} {{ form.errors.messages['body'] }}.</span>
</small>
{%- endif -%}
</div>
{%- if blog.moderated? -%}
<p class="article-template__comment-warning caption">
    {{ 'blogs.article.moderated' | t }}
</p>
{%- endif -%}

    <input type="submit" class="button" value="{{ 'blogs.article.post' | t }}">
    {% endform %}
</div>
</div>
{%- endif -%}
</article>

<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@type": "Article",
    "articleBody": {{ article.content | strip_html | json }},
    "mainEntityOfPage": {
        "@type": "WebPage",
        "@id": {{ request.origin | append: page.url | json }}
    },
    "headline": {{ article.title | json }},
    {% if article.excerpt != blank %}
        "description": {{ article.excerpt | strip_html | json }},
    {% endif %}
    {% if article.image %}
        "image": [
            {{ article | image_url: width: article.image.width | prepend: "https:" | json }}
        ],
    {% endif %}
    "datePublished": {{ article.published_at | date: '%Y-%m-%dT%H:%M:%SZ' | json }},
    "dateCreated": {{ article.created_at | date: '%Y-%m-%dT%H:%M:%SZ' | json }},

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```

        class="form__label field__label"
        for="CommentForm-body"
    >
        {{t "blog.comment.post_comment"}}

    </label>
</div>

</div>
{{#if blog.moderated}}
<p class="article-template__comment-warning body6">
    {{t "blog.comment.moderated_tip"}}
</p>
{{/if}}
<div class="article-template__comment-submit">
    <button type="submit" class="button">{{t "blog.comment.post_comment"}}</button>
</div>

    {{/form}}
</div>
</div>
{{/if}}
</article>

<script type="application/ld+json">
{
    "@context": "http://schema.org",
    "@type": "Article",
    "articleBody": {{{ json (strip_html article.content) }}}},
    "mainEntityOfPage": {
        "@type": "WebPage",
        "@id": "{{{ append request.origin article.url }}}}"
    },
    "headline": "{{ article.title }}",
    {{#if article.excerpt}}
        "description": {{{ json (strip_html article.excerpt) }}}},
    {{/if}}
    {{#if article.image.src}}
        "image": [
            "{{{ article.image.src }}}}"
        ],
    {{/if}}
    "datePublished": "{{ date (toInt article.published_at) '%Y-%m-%dT%H:%M:%SZ' }}" ,
    "dateCreated": "{{ date (toInt article.created_at) '%Y-%m-%dT%H:%M:%SZ' }}" ,

```

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```
"author": {
  "@type": "Person",
  "name": "{{ article.author | json }}"
},
"publisher": {
  "@type": "Organization",
  {% if settings.share_image %}
  "logo": {
    "@type": "ImageObject",
    "height": "{{ settings.share_image.height | json }}",
    "url": "{{ settings.share_image | image_url: width: settings.share_image.width | prepend: 'https:' | json }}",
    "width": "{{ settings.share_image.width | json }}"
  },
  {% endif %}
  "name": "{{ shop.name | json }}"
}
}
```

...schema removed...

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```
"author": {
  "@type": "Person",
  "name": "{{ article.author }}"
},
"publisher": {
  "@type": "Organization",

  "name": "{{ shop.name }}"
}
}
```

...schema removed...